



CONTACT

Emily Murray

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Portfolio

emilymurrayart.com

EDUCATION

A.A.S GDMA

Southeast

Community College

2021 – 2023

AWARDS

Dean's List

Fall 2021

Spring 2022

Summer 2022

Fall 2022

Spring 2023

Outstanding

Student Designer

Summer 2022

SKILLS

Organized + Detail Oriented
Multitasking + Prioritization
Communication + Collaboration
Team Management
Client Relations + Guest Services
Photography, Writing, Journalism

SOFTWARE

Photoshop	Webflow
InDesign	Canva
Illustrator	Klaviyo
XD	Mailchimp
Figma	PowerPoint
HTML5 + CSS	Trello

EXPERIENCE

Art Director | Agent Branding

Lincoln, NE September 2023 – July 2024

During my time as Art Director with Agent, I designed for a multitude of clients and their unique needs. These projects ranged from logo design and brand identities, conceptual advertising campaigns, package design, print design, web design and web development. I was able to quickly switch between various projects and meet tight deadlines. In the creative exploration phase, I was responsible for creating several unique concepts for a project and presenting work to the client. During my time at Agent I learned to maximize my efficiency through my workflow while strengthening both my creative and conceptual thinking abilities.

Digital Marketing Specialist | Robidoux Inc.

Lincoln, NE May 2023 – September 2023

Working at Robidoux Inc., my main goal was to create promotional campaigns for upcoming sales and events within the company. I was responsible for designing several weekly e-newsletters, creating social media graphics, and producing assets for their various websites. During my time there, I created a new brand identity for Robidoux Inc., as well as their sister company, Big BBQ Co. This included a full brand style guide and brand strategy. In addition to my design roles, I was responsible for managing Shopify accounts, merchandising products, and planning upcoming sales.

Freelance Photographer

Lincoln, NE May 2022 – Present

As a photographer I specialize in mainly wedding photography, but also enjoy portraiture, event photography and commercial photography. In addition to wedding events I have photographed many local music events as well as creating original photography for all design projects. Working as a photographer has given me a skill for working closely with clients and aiding in fulfilling their vision.

Graphic Design Intern | Ethos Hospitality

Cleveland, OH January 2023 – February 2023

At Ethos I had several daily tasks ranging from creating social media assets, brochure designs, and menu designs. I worked well in a fast paced environment and was able to switch between tasks easily. Ethos has multiple clients with a range of design styles and I enjoyed creating different aesthetics to match the brand. As this was a remote position, I was responsible to be in constant communication with the staff.